

CREATIVITY IS OUR SUPERPOWER. It's our heritage and it's also our future. Because we don't just make toys. We create innovative products and experiences that inspire, entertain and develop children through play. Mattel is at its best when every member of our team feels respected, included, and heard—when everyone can show up as themselves and do their best work every day. We value and share an infinite range of ideas and voices that evolve and broaden our perspectives with a reach that extends into all our brands, partners, and suppliers.

The Team:

This section is OPTIONAL, if provided

The Fisher-Price Creative Studios create and manage the production of visual assets used for product packaging, vendor e-commerce sites, advertising, internal shows, social media, and other applications that support the Fisher-Price brand. We serve as the internal creative agency for Fisher-Price and our clients include Marketing, the Global Brand Team, Brand Operations, as well other departments. This is a dynamic group that values creativity, out of the box thinking, and innovation.

The Opportunity:

The Creative Studios is currently seeking a summer intern in East Aurora, NY. As an Intern, you will work alongside experienced photographers, directors, producers, and stylists in our high-volume, fast-paced studios creating original and innovative visual assets. Responsibilities include helping maintain product flow for shoots, casting talent, participating in creative brainstorm sessions, and shooting stills and video when needed as well editing. This role reports to the Associate Studio Manager.

What Your Impact Will Be:

- Assist staff photographers and directors at photo and video shoots
- Works with creative leads to ensure each project is effectively supporting the Brand image
- Assist Creative Studios Designer with set builds and prop styling
- Assist Production team with talent booking and other production responsibilities
- Shoot product demos and packaging photography as needed (training provided)
- Edit video projects
- Serve as support for the Greeter/Wrangler staff
- Participate in department brainstorm sessions and meetings
- Assist the Sr. Production Coordinator with tracking product samples
- Assists in the set up and tear down of studio equipment and lighting fixtures
- Troubleshoots basic production challenges under the direction of senior staff
- Support safety initiatives regarding studio workflow and processes

What We're Looking For:

- Currently enrolled in a bachelor's degree program with a focus in Photography, Visual Arts, or Animation graduating in 2023
- Portfolio showcasing original work
- Strong Adobe Creative Suite skills (Photoshop, After Effects, and Premiere)
- Experience using imaging software such as Adobe Lightroom or Capture One
- Creative Thinker

Preferred Qualifications

- Experience assisting in a photo or video studio environment
- Knowledge of commercial photo studio workflow is helpful
- Comfortable working with and around children
- Post-production experience such as retouching and editing welcome
- Self-driven and able to easily communicate creative ideas and collaborate in a team environment
- Ability to thrive in a high paced work setting and proven to be a quick problem solver

What It's Like to Work Here:

We are a purpose driven company aiming to empower the next generation to explore the wonder of childhood and reach their full potential. We live up to our purpose employing the following behaviors:

- **We collaborate:** Being a part of Mattel means being part of one team with shared values and common goals. Every person counts and working closely together always brings better results. Partnership is our process and our collective capabilities is our superpower.
- **We innovate:** At Mattel we always aim to find new and better ways to create innovative products and experiences. No matter where you work in the organization, you can always make a difference and have real impact. We welcome new ideas and value new initiatives that challenge conventional thinking.
- **We execute:** We are a performance driven company. We strive for excellence and are focused on pursuing best in class outcomes. We believe in accountability and ownership and know that our people are at their best when they are empowered to create and deliver results.

Who We Are:

Mattel is a leading global toy company and owner of one of the strongest catalogs of children's and family entertainment franchises in the world. We create innovative products and experiences that inspire, entertain and develop children through play. We engage consumers through our portfolio of iconic brands, including Barbie, Hot Wheels, Fisher-Price, American Girl, Thomas & Friends, UNO and MEGA, as well as other popular intellectual properties that we own or license in partnership with global entertainment companies. Our offerings include film and television content, gaming, music and live events. We operate in 35 locations and our products are available in more than 150 countries in collaboration with the world's leading retail and ecommerce companies. Since its founding in 1945, Mattel is proud to be a trusted partner in empowering children to explore the wonder of childhood and reach their full potential.

Visit us at <https://jobs.mattel.com/> and www.instagram.com/MattelCareers.

Mattel is an Affirmative Action/Equal Opportunity Employer where we want you to bring your authentic self to work every day. We welcome all job seekers including minorities, females, veterans, individuals with disabilities, and those of all sexual orientations and gender identities.